

# Explanation Of What You Are Filling Out ...

Thank you for your inquiry. In order for us to provide you with detailed information on the business that you have requested, we require that you complete the attached forms. Once you have completed, signed, and returned all five pages, we can then provide you with detailed information on any listing in our database, as well as help you obtain any information from other business brokers.

The first form is a Confidentiality Agreement. It implies that you will keep all information on the business provided to you strictly confidential. You will not directly contact the employees of the business, or the owner of the business, as these sales are kept confidential until the close. Once you sign this document, it applies to all businesses we introduce to you and all information that we provide you. Confidentiality is of the utmost importance to our Sellers and this is a requirement of theirs.

The second document is for the listing broker, it's your Buyer's Profile. It gives the broker information about you and is beneficial to you both. It will give the broker some basic information about you that may help him/her to find a business that is suitable to your needs and requirements, maybe even a business that you have never even thought to purchase.

Lastly, we have the Dual Agency, also known as the Agency Disclosure and Agreement. This document implies that the broker may represent both the Seller and yourself (the buyer), both parties in the transaction; however, the broker will treat both parties equally, fairly, and with the same importance. This document is required by the California Department of Real Estate, the agency that gives all brokers their Business Broker's License.

While it may take a few minutes to fill these documents out, please fill them out completely and fax them back to 888-346-8388. Until we receive the five required pages, completed and signed, we will not be able to provide you the business profile or disclose any detailed information on the business in which you're interested. If you have any questions or concerns about these documents, please contact your broker at (714)401-2683, and he/she will answer your questions. As soon as you get this information back to our office we will be more than happy to provide you the detailed business profile.

Thanks for your understanding.

SunWest M&A Advisors 3334 East Coast Highway, Suite 332 Corona del Mar, CA 92625 Phone: 714-401-2683 Fax: 888-346-8388 E-mail: <u>cherie@sunwestadvisors.com</u> Website: <u>www.sunwestadvisors.com</u>



3334 E Coast Hwy., Suite 332 • Corona del Mar, CA • 92625 • 714-401-2683 • 888-346-8388 fax

# Confidentiality Agreement

The undersigned prospective purchaser ("Buyer") hereby requests receipt of confidential information, currently and from this time forth, on one or more businesses represented by SunWest M&A Advisors ("SunWest"). Buyer hereby acknowledges that SunWest will have been first to provide such information to Buyer. In consideration of SunWest's providing such information, the Buyer hereby accepts, acknowledges and agrees:

1. Any and all information SunWest provides about a business was provided to SunWest by the business owner, and SunWest makes no representations or warrantees as to its accuracy or completeness. Buyer is solely responsible for investigating all aspects of the business and obtaining any legal, tax or other advice Buyer deems necessary, prior to purchasing the business.

2. Any information Buyer is given about a business, including, especially, its availability for acquisition, shall be treated as strictly confidential and proprietary. Buyer shall not directly or indirectly disclose, without SunWest's prior written consent, any such information to any third party except Buyer's representatives/affiliates engaged in evaluating the information, and shall obtain the agreement of such third parties to maintain such confidentiality. If Buyer decides not to purchase the business, Buyer shall promptly notify SunWest of this fact and shall promptly return all documentation, including, without limitation, summaries, analyses or extracts. Any unauthorized disclosure shall constitute a material breach of Buyer's duty to the Seller and SunWest, and could result in legal recourse against the Buyer. Buyer shall indemnify, defend and hold SunWest harmless from and against any liability resulting from such unauthorized disclosure.

3. The Seller of each business about which a Buyer shall be given information by SunWest has entered into an agreement providing that Seller shall pay a fee to SunWest if, during the term of that agreement or within twenty-four (24) months thereafter, the business is directly or indirectly transferred to a Buyer introduced by SunWest. Should Buyer, a member of Buyer's family, or anyone with whom Buyer is directly or indirectly affiliated acquire any interest in, or become affiliated in any capacity with such a business, Buyer shall protect and indemnify SunWest's right to a fee from the Seller.

4. Buyer shall conduct all inquiries into any business about which SunWest provides information and discussions with its owner(s) and/or management solely through SunWest, and shall not directly or indirectly contact the owner, employees or other representatives of the business except by prior written consent from SunWest.

5. If Buyer breaches the terms of this Agreement or in any way interferes with SunWest's right to a fee, Buyer shall be liable for such fee and any other damages, including reasonable attorney's fees and litigation costs. All parties to the Agreement shall mediate any dispute or claim between them arising out of this Agreement or any resulting relationship or transaction between such parties. The mediation shall be held prior to commencement of any court action or arbitration. The mediation shall be confidential and held in accordance with all applicable sections of the California Evidence Code. In the event the parties are unable to agree on a mediator within thirty (30) days of the first party seeking mediation, the presiding judge of the Superior Court of the county in which venue would lie for the filing of a complaint for relief in such dispute shall have jurisdiction to appoint a mediator. In the event the mediator determines that a second mediation is necessary or appropriate, it shall be conducted in accordance with this paragraph. Should any party commence arbitration or a litigation before mediation, that party shall forfeit its right to claim attorney's fees or litigation costs that might otherwise be available to it in arbitration or litigation, and the party who is determined by the arbitrator or judge to have resisted mediation may be sanctioned by the arbitrator or judge. Mediation fees, if any, shall be divided equally by the parties to the dispute. 6. Buyer understands and agrees that SunWest may act as a dual agent representing both Seller and Buyer, as set forth in the Disclosure Regarding Agency Relationship executed concurrently herewith.

7. This agreement contains the sole and entire agreement between the parties regarding its subject matter. The parties acknowledge and agree that neither of them has made any representations or promises with respect to the terms and conditions of this agreement or any representations or promises inducing the execution and delivery hereof, except such representations and promises which are expressly stated herein. Each party acknowledges its reliance on its own judgment in entering into this agreement and having the opportunity to have the agreement reviewed by others, including legal counsel. The parties further acknowledge that any statements or representations previously made by either of them to the other are void and of no effect and that neither of them has relied thereon in connection with their dealings with the other. Any amendment or modification to this agreement shall be valid only if the parties have duly executed such modification, in writing, and it has been signed by the party against whom enforcement may be sought. Further, no evidence of any modification, amendment or waiver shall be offered or received in evidence in any proceeding, arbitration, or litigation between the parties arising out of or affecting this Agreement, or the rights or obligations of any party hereunder, unless the same is in writing and has been duly executed by SunWest's managing Broker.

- 8. Buyer Acknowledges receiving a duly executed copy of this Agreement.
- 9. The undersigned executes this Agreement on behalf of Buyer and warrants that he/she is duly authorized to do so.

Name (print)	Date
Signature	Business Telephone
Residence Street Address	Fax Number for Sending Confidential Info
Residence City, State and Zip	Email Address for Sending Confidential Info
Residence Telephone	Contacting Instructions
	Cherie Miranda
Cell Telephone	SunWest's Agent
	Steve Gross
	SunWest's Managing Broker



# Cherie Miranda

Business Yo	ou Are Interested in:	·	Bro	oker
Buyer Profile For:		Spouse:	Snouse	
			_	
			Fax	
VV0IK		E-IIIali		
Please complete, s			nnot provide information information. Thank You	on the business we
BACKGROUND INFORI Why are you interested	MATION:			
Have you ever bought	a business before? `	Y N Deta	ils	
Are you currently empl	oyed? If	so, in what inc	dustry and what position?_	
Please give a brief des	cription of your resp	onsibilities:		
<ul> <li>Place a check mark be</li> <li>Auto Related</li> <li>Building &amp; Constr. Serv</li> <li>Business Services</li> <li>Chemicals</li> <li>Clothing &amp; Fashion</li> <li>Communication &amp; Media</li> <li>Educational</li> </ul>	<ul> <li>Entertainment &amp; Le</li> <li>Financial</li> <li>Food &amp; Beverage</li> <li>General Merchandi</li> </ul>	isure se	<ul> <li>hterests you: (See attached)</li> <li>Home &amp; Office Furniture</li> <li>Internet Related</li> <li>Machinery</li> <li>Manufacturing</li> <li>Moving, Storage, &amp; Delivery</li> <li>Office</li> <li>Personal</li> </ul>	<ul> <li>Professional Services</li> <li>Real Estate</li> <li>Retail Stores</li> <li>Technology</li> </ul>
			you are looking for	
How far from your home a	are you willing to driv	e one way to t	he business you will buy? _	
What is your current inco	me?			
What are your income ex	pectations the first ye	ear of owning y	our own business?	
What size business are y	ou looking for? Rev	venues (Sales)	Pro	fits
			unds that you <u>are prepare</u>	

What is the source of funds for you	ır down payment?						
Select one: My net worth [all asset	s minus all debts] exceeds: \$100,000 \$500,000 \$1,000,000						
Have you ever filed bankruptcy? Had a foreclosure? Had a judgment filed against you?							
Is there any reason you might be c	leclined a loan for a business acquisition?						
Does your spouse work?	_ Full-time Part-time Industry and position?						
Will anyone advise you in the revie	ew of business records and the decision to purchase any business?						
What is your timeframe to purchas	e?						
	have inquired about a California based business, what are your relocation						
lf available, please include a l	Résumé or Biography so that we can get to know you better.						
Thank You, The SunWest M&A Advisors Team	)						
I certify that the above informati	on is true and correct and acknowledge receipt of a copy of this profile.						
Signature	Date						
	FOR OFFICE USE ONLY:						
Broker: Cherie Miranda	Business:						
Follow-up Date:	Follow-up Comments:						
Comments:							

Profile Sent:

Date:

Admin :

## Auto Related -

Auto Body and Repair Auto Dealers Auto Parts Recycling Auto Parts Retail and Distribution Auto Rental Carwash Gas Station Other Auto Related

#### **Building and Constr. Services -**

Architecture and Int. Design Construction Sub-Contractors General Building Contractors Other Services

#### **Business Services -**

Advertising and Design Firms Commercial Cleaning and Janitorial Commercial Laundry Commercial Printing Conferences and Trade Shows Electr., Mech. And HVAC Contractors Equipment Rental and Leasing Graphic Design Locksmiths Other Business Services Security and Protection Services Staffing Waste Services

#### Chemicals -

Other Chemicals Petroleum and Coal Production

### **Clothing and Fashion -**

Clothing and Footwear Retailing Clothing Designer Other Clothing and Fashion

# Communication and Media -

Internet Publishers Newspapers Other Communication and Media Periodicals and Mag. Publishers Radio Stations Telecom and Networking Services Telephone and Wireless Carriers Television Stations

#### Educational -

Day Care Centers Other Educational Schools Seminars Test Preparation

# Entertainment and Leisure -

Art Galleries and Museums Casinos Hotels and Motels Movie Theaters Other Entertainment and Leisure Sports Teams and Facilities Travel Agents

## Financial -

Banking Institutions Brokerage and Security Dealers Collection Agencies

## Financial (cont.) -

Commercial Lenders Factoring Insurance Agents Investment Advisors Other Financial Personal and Auto Lenders

#### Food and Beverage -

Agricultural Production Bars and Taverns Catering Services Food Production and Packaging Grocery and Supermarkets Liquor Stores Other Food and Beverage Restaurants Vending Machines

#### **General Merchandise -**

Department Stores Other General Merchandise

#### Hair and Beauty -

Beauty Salons and Barber Shops Hair and Beauty Retail and Distrib. Other Hair and Beauty

#### Health and Medical -

Dental Practices Health Clubs and Spas Long-Term Care Facilities Medical and Dental Labs Medical Clinics Medical Device Distributors Medical Practices Optometry Other Health and Medical Pharmacy

## Home and Garden -

Hardware and DIY Retailing Household Maintenance Nurseries and Garden Centers Other Home and Garden

## Home and Office Furniture -

Home Furniture Retailing Office Furniture Retailing Other Home and Office Furniture

#### Internet Related -

Business to Business E-Commerce and E-Tailers Internet Service Providers Other Internet Related Web Design and Development

# Machinery -

Industr. Mach. Dealers and Distrib. Other Machinery

## Manufacturing -

Airplane and Boating Manufacturing Auto Parts Manufacturing Clothing and Footwear Manufacturing Communications Equip. Manufacturing Computer and Chip Manufacturing Electronic Components Manufacturing Electronic Equipment Manufacturing Furniture Manufacturing

# Manufacturing (cont.) -

HVAC Manufacturing Industrial Machinery Manufacturing Lighting Products Manufacturing Medical Device Manufacturing Metals Manufacturing Other Manufacturing Paper and Packaging Manufacturing Plastics Manufacturing Specialty and Fine Chem. Manuf. Textile and Materials Manufacturing Wood Products Manufacturing

#### Moving, Storage and Delivery -

Logistics Firms Messenger Services Moving Companies Other Self Storage

Office -

Office Equipment Distribution Other Office

# Personal -

Coin Laundry Dry-Cleaning and Laundry Funeral Homes Other Personal Prod. and Services Veterinarian Services

#### **Professional Services -**

Consulting Legal and Accounting Other Professional Services

#### Real Estate -

Comm. And Res. Real Estate Brokers Mortgage Brokers Other Real Estate Title and Escrow Companies

# **Retail Stores -**

Book Store Catalogs and Mail Order Computer Resellers and Distributors Computer Retailers Convenience Stores Electronic Equipment Retailing Florist Franchise Independent Stores Movie Rental Stores Other Retail Stores Wedding/Formal Rental and Retail

## Technology -

Application Service Providers Other Technology Software and Internet Developers

#### **Transportation -**

Airplane Related Services Other Transportation Shipping and Transportation Taxi and Limousine Towing

Wholesale and Distribution -Wholesalers and Distributors



#### Agency Disclosure and Agreement PAGE 1 OF 2

BUSINESS	BROKER	Cherie Miranda
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Agency and Dual Agency: On the reverse of this form is printed a portion of California Civil Code section 2079.16, which requires disclosure of some concepts and definitions concerning the relationship between a principal and an agent in the sale of certain residential real estate. While the listing and sale of a business is not a transaction requiring the use of the form prescribed by that Code section, the information provided is completely applicable to the business sale context as well, and you are requested to read it carefully and acknowledge that you have been advised of its contents.

When a broker lists a business for sale, the broker becomes an "agent" representing the seller. The same broker also often works with prospective buyers, and by the nature of that relationship, becomes a buyer's agent as well; this is called "dual agency." Although a buyer and seller are sometimes represented by different agents of the same brokerage firm, this is also a dual agency, because the broker who employs each of the agents is really the agent for both parties.

**Full Disclosure**: Under California law, the buyer and the seller of a business are each required to fully and fairly disclose to the other, any and all information which is known to that party, or reasonably should be known, and which may or will be "material" to the other party's decision to enter into the transaction. An agent must fully disclose all relevant information known to the agent to the party or parties that the agent represents. An agent, whether acting only for one party, or as a dual agent, must make the same such disclosures to the other party, or to the other party's agent, and cannot withhold any material information which such agent may know, or in the exercise of reasonable diligence, should discover.

**Price and Valuation**: There is an exception to the rule that a dual agent must disclose all information in his or her possession. In representing both seller and buyer, the agent shall not, without the express permission of the respective party, disclose to the other party that the seller will accept a price less than the asking price or that the buyer will pay a price greater than the price offered, even though there otherwise might be a duty to do so. Likewise, a broker acting as a dual agent will not disclose valuations or appraisals prepared by the broker for the seller (but must disclose any comparable sales figures which may have been a major factor in such evaluation), nor the contents of any previous negotiations, contracts or offers between either the buyer or seller and any other parties. This is the only way negotiations can be conducted when the broker represents both the buyer and the seller.

Acknowledgment of Disclosure and Agreement to Dual Agency: Each party, by signing below, acknowledges and agrees that::

1. The party has carefully read and fully understands the matters discussed above, as well as the language of the statute quoted on the reverse of this form, and has had the opportunity to ask questions and/or to seek the advice of legal counsel prior to signing below.

2. The Seller consents and agrees that the Broker representing said party may, in his discretion, act as an agent for any buyer or prospective buyer as well as for the Seller, as explained above and on the reverse hereof, and agrees to the conditions stated above.

3. The Buyer consents and agrees that the Broker representing the Seller will continue to do so even though said Broker will also represent the Buyer as a dual agent, understands all of the information stated above and on the reverse hereof and consents to such dual agency.

# THIS FORM MAY BE SIGNED IN COUNTERPARTS. NOT ALL SIGNATURES ARE REQUIRED TO APPEAR ON THE SAME COPY. FACSIMILE SIGNATURES ARE ACCEPTABLE AND BINDING.

Seller(s)		Buyer(s)	
Signature	Date	Signature	Date
Name (print)		Name (print)	
Signature	Date	Signature	Date
Name (print)		Name (print)	
Agent for Seller	Date	Agent for Buyer	Date

#### Excerpt from CALIFORNIA CIVIL CODE § 2079.16 page 2 of 2

**SELLER'S AGENT**: When you enter into a discussion with a real estate agent regarding a real estate transaction, you should from the outset understand what type of agency relationship or representation you wish to have with the agent in the transaction.

A Seller's agent under a listing agreement with the Seller acts as the agent for the Seller only. A Seller's agent or a subagent of that agent has the following affirmative obligations:

To the Seller: A fiduciary duty of utmost care, integrity, honesty, and loyalty in dealings with the Seller.

To the Buyer and the Seller:

(a) Diligent exercise of reasonable skill and care in performance of the agent's duties.

(b) A duty of honest and fair dealing and good faith.

(c) A duty to disclose all facts known to the agent materially affecting the value or desirability of the property that are not known to, or within the diligent attention and observation of, the parties.

**<u>BUYER'S AGENT</u>**: An agent is not obligated to reveal to either party any confidential information obtained from the other party that does not involve the affirmative duties set forth above.

A selling agent can, with a Buyer's consent, agree to act as agent for the Buyer only. In these situations, the agent is not the Seller's agent, even if by agreement the agent may receive compensation for services rendered, either in full or in part from the Seller. An agent acting only for a Buyer has the following affirmative obligations:

To the Buyer: A fiduciary duty of utmost care, integrity, honesty, and loyalty in dealings with the Buyer.

To the Buyer and the Seller:

(a) Diligent exercise of reasonable skill and care in performance of the agent's duties.

(b) A duty of honest and fair dealing and good faith.

(c) A duty to disclose all facts known to the agent materially affecting the value or desirability of the property that are not known to, or within the diligent attention and observation of, the parties. An agent is not obligated to reveal to either partyany confidential information obtained from the other party that does not involve the affirmative duties set forth above.

AGENT REPRESENTING BOTH SELLER AND BUYER: A real estate agent, either acting directly or through one or more associate licensees, can legally be the agent of both the Seller and the Buyer in a transaction, but only with the knowledge and consent of both the Seller and the Buyer. In a dual agency situation, the agent has the following affirmative obligations to both the Seller and the Buyer:

(a) A fiduciary duty of utmost care, integrity, honesty and loyalty in the dealings with either Seller or the Buyer.

(b) Other duties to the Seller and the Buyer as stated above in their respective sections.

In representing both Seller and Buyer, the agent may not, without the express permission of the respective party, disclose to the other party that the Seller will accept a price less than the listing price or that the Buyer will pay a price greater thanthe price offered.

The above duties of the agent in a real estate transaction do not relieve a Seller or Buyer from the responsibility to protect his or her own interests. You should carefully read all agreements to assure that they adequately express your understanding of the transaction. A real estate agent is a person qualified to advise about real estate. If legal or tax advice is desired, consult a competent professional.

Business Name:

Initials Initials

Initials